

The Society of American Foresters
SAF Outstanding Forestry Journalism Award

PURPOSE: To recognize high quality journalistic coverage of topics that increase the American public's understanding of forestry and natural resources.

BACKGROUND: Established by the SAF Council in 1996 following a recommendation by SAF's House of Society Delegates.

AWARD CATEGORIES: This award may be presented to an individual involved in print (magazine, newspaper, book...etc.), television, or radio journalism. Eligible categories are:

- A. A single story or series on a key forestry or natural resources topic, or
- B. A documentary, special in-depth story, book, or
- C. The best coverage of a single subject on a continuing basis.

AWARD CRITERIA: Nominations must demonstrate all the following...

1. Story-telling ability that builds public understanding, and, if present, visual elements that convey the same story as the narrative.
2. The ability to break down a subject while maintaining the integrity of a topic.
3. Coverage that is useful to key leaders and leads to improved public understanding.
4. The potential to advance forestry science, management, and/or education.
5. The level of impact the media event/ story had on the public including the targeted audiences.

NOMINATION: The nominator must submit by February 28, for the award that year, the following information on behalf of the nominee to National Awards, Society of American Foresters, 5400 Grosvenor Lane, Bethesda, MD 20814-2198. The nomination packet must include:

- A nominating letter that specifically addresses each of the five award criteria
- A sample of the journalism entry (please provide 10 copies of special format documents or other publications).
- Nomination form – available from the SAF National Office or the SAF website (www.safnet.org).

Nominations are accepted only from SAF state, multistate, or intrastate societies. Each unit may submit only one nomination each year. Unsuccessful candidates may be renominated by letter providing any updated material. All award criteria must still be met at the time of renomination. The nominating state society unit may provide its own local recognition for its nomination, in addition to submission for potential national award recognition. *The SAF National Office will contact the nominee only if chosen to be the award recipient. All other corresponds will be directed to the nominator.*

AWARD DESCRIPTION/PRESENTATION: The award is presented at the annual awards ceremony at the SAF national convention. The recipient will receive an engraved award and a cash honorarium of \$500. Complimentary convention registration is provided and up to \$500 is available to cover travel expenses and accommodations for the award recipient.

PREVIOUS RECIPIENTS:

1998 Patrice Jastrzembski
1999 Westvaco Forest Resources Division
2000 William Wade Keye
2001 Ian Marquand
2002 Tom Knudson
2003 Jim Petersen
2004 Tom Kenworthy
2005 William Wade Keye
2006 Kathleen Preece
2007 Jack Elrod
2008 Steven Dunsky
2008 David Steinke